



**IOANNIS
APOSTOLOPOULOS**

PERSONAL INFORMATION

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-  <http://ioap.gracademia.gr>
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WORK EXPERIENCE

03/2003–Present

Responsible for Development, Design & Management of web portal and student team-association (Voluntary work-contribution)

Student team & web portal "MyAegean" on the University of the Aegean, Hermoupolis - Syros (Greece)
<http://my.aegean.gr/>

Founding member and product and systems coordinator, curator and organiser.

Main design responsibilities:

- Design of visual identity and promotional material on activities and services (graphics/UI design, infographics, posters, DTP, audiovisual material, documentation, user support pages).
- Support for e-Journal/Magazine activities (media coverage of cultural events, DTP, art direction)

Main technical responsibilities:

- System architecture, platform management, developing applications and new features/services, optimisation on performance, maintenance work.
- Design and development of infrastructure for web-radio broadcasting and cataloguing.
- Editing, coordinating for the e-Magazine project (editor-in-chief, managing editor).

Other responsibilities & activities:

- Coordination and organisational contribution to off-site services and activities (speeches, events, screenings, seminars / workshops, excursions).
- Participation in Festivals / Exhibitions / Events with parallel activities (exhibitions, screenings, speeches) or with partnerships.

2015–Present

Webmaster and Consultant

Pet Hospital - Dioni Andrikou, Kalivia - Saronikos (Greece)

<http://www.kaliviavet.gr/>

Editing, designing of corporate identity and technical support officer.

- Study, analysis, design and development of website, optimisation and search engine visibility (SEO)
- Website and social media presence creation, management and optimising, promotional services.

2015–Present

Webmaster and Consultant (Voluntary work)

Cultural Association "Medieval Rose" of the Rhodes Medieval Festival, Rhodes (Greece)

<http://www.medievalfestival.gr/>

Handling and revisal of the organisation's presence based on earlier design.

- Content updates and customisation on website structure.
- Managing and optimising of website and search engine visibility (SEO).

10/2019–07/2020

Course-Seminars & Social Media Supervisor

Hellenic Management Association "EEDE" (Greece)

<http://www.ayenproject.eu/>

Operations support for project "AYEN: Active Youth Entrepreneurship Network" funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. Main responsibilities:

- Video support for webinars/seminars, users and course management educational material for participants.
- Social media management and curation of the project.

2019–Present

Webmaster and Consultant

"G & B Car Workshop" car repair, Markopoulo (Greece)

<http://www.gbcarworkshop.gr/>

Website design and development, social media presence curation, management and optimising.

10/15/2016–04/15/2017

Service Contract: Social Media Curator

Special Research Account Fund of the University of the Aegean, Athens (Greece)

"Organising and Managing the Presentation and Promotion of University of the Aegean's Research and Academic Activities on Social Media" as a partner at the office of Administration of Public/International Relations and Publications.

- Report, evaluation and organisation of different channels of presence of the institution.
- News and announcements publishing.
- Graphic design and visual identity support on the media assets of the institution.

05/2015

Booklet design composition for a Theatrical Performance (Voluntary work)

Theatrical team of the Technological Educational Institute of Crete, Heraklion - Crete (Greece)
Editing, DTP design composition for printed booklet with event information.

10/2013

Booklet design composition for a Theatrical Performance (Voluntary work)

Theatrical team of the University of the Aegean, Rhodes (Greece)
Editing, DTP design composition for printed booklet with event information.

09/2012

Volunteers manager (Voluntary work)

Festival "AnimaSyros" - PLATFORM Urban Culture Company, Hermoupolis - Syros (Greece)
<http://www.animasyros.gr/previous/7.0/previous/5.0/index.php/en/festival/production-team>

- Responsible for coordinating the needs of the Festival and management of the roles of volunteers.
- Responsible for screenings / lectures, laboratory workshops and audiovisual / technical equipment at festival venues.
- Assist in parallel activities of the Festival, such as a craftworks exhibition.

03/2011

Graphic Designer preparing media material at a scientific seminar (Voluntary work)

Ionideios Model Experimental Middle School (Gymnasium) of Piraeus (Greece)
Parallel exhibition on recent school research projects during a one-day conference organised as a tribute for the founder of the School.

- Design optimisation and adaptations of the visual identity of the organiser in the context of the conference (emblem, specification suggestions).
- Editing, DTP and graphic design composition for a variety of implementations on media material (brochures, speakers' tabs, certificates, posters), also on the exhibition's book regarding the research projects of the school.

09/2008

Co-curator and Manager of exhibition as parallel event of Festival (Voluntary work)

"MyAegean" student group-association of the University of the Aegean, Hermoupolis - Syros (Greece)
Participation on the first International Animation Festival "AnimaSyros 1.0" (2008) as a curator for an exhibition with cooperation of the Department of Product and System Design Engineering, University of the Aegean, Greece.

- Organiser and Coordinator on a showcase of various student projects (VR presentations, videos, animations) created during courses of the university department.

2013–2014

Visual Identity Designer and Manager

Pet Hospital - Dioni Andrikou, Kalivia - Saronikos, (Greece)
<http://www.kaliviavet.gr/>

Design of the veterinary clinic visual identity.

- Graphic & logo design, visual identity adaptations.
- Editing, DTP design composition for a variety of implementations (business cards, brochures, prescription pads, letterheads, illustrations).

2012–2013

Website Editor and Social Media Curator (Voluntary work)

Festival "AnimaSyros" - PLATFORM Urban Culture Company, Hermoupolis - Syros (Greece)
<http://www.animasyros.gr/previous/7.0/previous/6.0/index.php/EN/festival/production-team>

- Optimisation and updates on official festival's website elements (press releases & news feed updates, graphic design optimisation and search engine visibility).
- Responsibilities regarding the press, media and audiovisual material of the organisation, curation on different channels of presence and social media platforms.

10/2010–02/2011

Curator, Organiser and Coordinator (Voluntary work-contribution)

"DPSD beyond" student initiative for open learning, Hermoupolis - Syros (Greece)
Founding member and coordinator, curator and organiser. Participating in workshops on design software and techniques. Also involved in graphic design and copywriter responsibilities.

02/2009

Service Contract: Graphic Designer

University of the Aegean (ERASMUS Office), Mytilene - Lesvos
Photographing, composition, poster design for ERASMUS Academic Program and informational round-table.

08/2008

Website design and illustrations (Voluntary work)

University of the Aegean (office of Administration of Public/International Relations and Publications), Mytilene - Lesvos (Greece)

- Web page (minisite) re-design and optimisations showcasing information for freshmen at the university.
- Adaptations on original graphics and illustrations, optimisation on visual elements (layout/ui) as well as search engine optimisation and discoverability (SEO).

07/10/2006–09/18/2006

Graphics/Design Department (Internship)

KINO SA Film & TV Productions, Maroussi - Athens (Greece)

Audiovisual material digitisation work and support for production processes for advertising spots.

07/05/2005–09/23/2005

Graphics/Design Department (Internship)

D.Dimolas & Co, General Partnership ("Pop-Material") Industry of Special Display and Advertising Constructions, Koropi (Greece)

3D modelling and development work for advertising stands.

EDUCATION AND TRAINING

2002–Present

Department of Product and Systems Design Engineering, School of Engineering

University of the Aegean, Hermoupolis - Syros (Greece)

<http://www.syros.aegean.gr/>

EQF level 7

2002

General Non-Compulsory Secondary Education (Lyceum)

Ionideios Model Experimental High School of Piraeus (Greece)

PERSONAL SKILLS

Mother tongue greek

Foreign language(s) english

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C1	C1	C1	C1	C1
First Certificate in English (Cambridge)				

Communication skills Excellent interpersonal communication skills acquired through my experience as a team leader or coordinator at several design projects.

Organisational / managerial skills Very good organisational and administrative skills:
- Organising dissemination and promotion activities in the context of participation or counselling in student groups regardless of geography location, as well as information literacy support in diverse groups of youth (students).
- Leadership and organisational skills as a founding member and chief executive - coordinator of "MyAegean" student group-association, with a geographically diverse set of contributors / associates: organising workshops, presentations / talks, excursion activities, screenings, on smaller teamwork activities or through cooperation with third parties or other groups.
- Skills in organising and creating student/university radio stations, providing support in technical issues for webcasting to different partners (Syros 2004 and 2010, Rhodes 2011, Lesvos 2012).

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem- solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital skills - Self-assessment grid

Good knowledge of vector & raster graphics software, video-editing, DTP, composition and editing as well as web design & development, through volunteering and professional projects.

Good handling of word processing applications, spreadsheets, presentations.

Experience in programming and scripting languages.

Very good familiarity with Microsoft Windows environment. Experience in Apple Macintosh & Linux distributions.

Driving licence

B

Military service

Fulfilled

ADDITIONAL INFORMATION

Conferences attended

- Attendance of the 4th International Conference on "Cultural Convergence and Digital Technology" - Web Science Conference 2009: "Society On-Line" in Athens (Greece). Main organiser: Foundation of the Hellenic World.
- Attendance at the 5th Hellenic Conference on Artificial Intelligence - SETN'08 in Hermoupolis - Syros (Greece). Main organiser: University of the Aegean, Department of Product and Systems Design Engineering
- Attendance at the conference "Design Panorama", Athens (Greece). December 2007.
- Attendance at the conference "Panorama of Greek Design", Athens (Greece). December 2006.
- Attendance of the 5th Conference "Analysis of Manufacturing Systems - Production Management" in Zakynthos (Greece), May 2005. Main organiser: Aristotle University of Thessaloniki.

Training

- Completion of a 25-hour Photography Training Program. Organiser: Institute of Continuing Education of the General Secretariat for Adult Education (Ministry of National Education and Religions) at the Adult Education Centre of Cyclades, Hermoupolis-Syros (Greece). October - November 2007.
- Participation in Educational Visiting Programs organised by the University of the Aegean, Department of Product and Systems Design Engineering
 - Educational visits to educational institutions / bodies and industries-enterprises in Madrid - Bilbao - Barcelona (Spain). Spring 2006.
 - Educational visits to educational institutions / bodies and industries-enterprises in Venice - Milan - Turin (Italy). Autumn 2003.

Leisure activities

Illustration, Sketching, Comics, Painting, Photography, Writing and journalism.